

UroGP

UROLOGY IN
GENERAL
PRACTICE
SYMPOSIUM

17th ANNUAL UROLOGY
IN GENERAL PRACTICE

SATURDAY 15 AUGUST 2026
MELBOURNE CONVENTION & EXHIBITION CENTRE

SPONSORSHIP PROSPECTUS

**Australia's most
comprehensive
educational forum on
urology health for GPs.**

Addressing complex
issues, exploring
solutions and unveiling
innovative developments.



Hosted by:

Department of Urology and University of Melbourne Department
of Surgery, Austin Hospital
www.urogp.com.au



INVITATION

On behalf of the University of Melbourne and Austin Hospital, we warmly invite you to be a part of the 17th Annual Urology in General Practice Symposium - UroGP 2026.

UroGP is a full day forum which explores complex urology health issues relevant to General Practitioners (GPs), and also touches on the latest solutions available to patients and innovative new developments in the urology field. This symposium represents Australia's leading forum on urological health specifically for GPs, and was started in 2010 due to the vital need for GPs to further their understanding of urological issues, symptoms and treatments for patients young and old.

UroGP also communicates the latest cost effective treatments available for urological issues via the Pharmaceutical Benefits Scheme (PBS).

Over 400 participants are expected to attend UroGP 2026, presenting a valuable marketing opportunity for organisations interested in reaching and educating GPs focused on quality diagnosis, care and treatment of patients with urology issues. A range of partnership packages and display opportunities are available for this one-day forum, to help your organisation reach this valuable market.

Organising Committee



**Professor
Damien Bolton**



**Professor Nathan
Lawrentschuk**

Host Organisation

UroGP was founded-by, and continues to be hosted-by, the University of Melbourne and Austin Hospital.

The University of Melbourne is committed to delivering quality education and is recognised as one of Australia's top institutions for education and research in the speciality field of urological health.

Austin Hospital is home to the largest urology department in Victoria, and has a strong history of GP education.



EVENT AUDIENCE

400+ Delegates

- 65% GPs
- 20% Nurses
- 10% GP Registrars
- 5% Urologists



PROGRAM

The program will include presentations by nationally and internationally recognised experts in the urology field. Throughout the day, the program will progressively explore the likely issues GPs face in different patient age groups and genders.

CPD POINTS

RACGP points awarded for 2025



***RACGP tentative for 2026

Symposium fast facts

UroGP 2026

Annual Urology in General Practice Symposium

Delegate market

Over 400 GPs, urologists, nurses and GP registrars

Key topics

Issues GPs face in different patient age groups and genders

Presenters

20+ Urologists

Contact

UroGP 2026 Sponsorship and Exhibition Manager

sarajalib@wearemci.com

+61 2 9213 4031 (dir)

PROGRAM

The program below reflects the 2025 symposium and should be used as a guide for the 2026 program. The program is subject to change by the organising committee.

UroGP 2024	
0755 - 0800	Welcome to Delegates Prof Damien Bolton & Prof Nathan Lawrentschuk
0800 - 0820	GP led management of urinary stones – case-based discussions Mr Greg Jack
0820 - 0840	Surgical treatment options for BPH and the post-operative care in the community and Q&A Prof Damien Bolton
0840 - 0900	PSA testing: who needs what test and when? Dr Anthony Ta
0900 - 0915	Demystifying prostate MRIs - case presentations Mr Bradley Newell
0915 - 0930	Active surveillance in prostate cancer – GP involvement and role A/Prof Marlon Perera
0930 - 950	Urological dermatology for the GP; A Case-by-case Evaluation Scenario Dr Mark Darling
0950 - 1015	Morning tea with industry
1015 - 1030	Testicular Cancer – Red Flags and What To Do? Mr Dixon Woon
1030 - 1045	Haematuria workup in the community: what investigations to order and when? Case analyses with GP participation Prof Damien Bolton
1045 - 1105	Kidney lesions – which ones need what treatment? Mr Yee Chan
1105 - 1125	New urological therapies seen in the community: Discussion and quiz A/Prof Joseph Ischia
1125 - 1140	New medical therapies in BPH for the GP Dr Renu Eapen
1140 - 1155	Bladder cancer and GP involvement: interactive discussion Prof Nathan Lawrentschuk
1155 - 1210	Radiation therapy for GP's: understanding the basics Prof Michael Chao
1210 - 1230	Robot assisted surgeries: what is it and commonly asked questions Mr Nieroshan Rajarubendrah
1230 - 1300	Lunch with exhibitors
1300 - 1320	Medical therapies you can prescribe for incontinence Dr Jos Jayarajan
1320 - 1340	Slings and Neuromodulation for Urinary Incontinence – Problems and Solutions A/Prof Johan Gani
1340 - 1350	Pelvic Pain, Testicular Pain and solutions for the GP Dr David Wetherall
1350 - 1410	Case discussion: GP led management of recurrent urinary tract infections? Dr Claire Pascoe
1410 - 1430	Vasectomy and its reversal – tips on patient counselling Mr Andrew Troy
1430 - 1450	Erectile dysfunction in General Practice Dr Michael Chamberlain
1450 - 1500	Final Question and Answer session plus Case examples Prof Nathan Lawrentschuk
1500 - 1505	Closing remarks Prof Damien Bolton & Prof Nathan Lawrentschuk
1505 - 1605	Research presentations/Interview Practice in conjunction with YURO A/Prof Joseph Ischia & Prof Nathan Lawrentschuk

SPONSORSHIP OPPORTUNITIES

Sponsorship packages prices are in Australian Dollars (AUD) and are exclusive of GST.

PACKAGES (excludes GST)	Platinum \$25,000 (Exclusive)	Gold \$17,500	Silver \$12,500
Registrations			
No. of complimentary registrations	10	5	2
Display opportunities			
Display opportunities Platinum sponsor will be given prime position followed by other levels in order of investment	2 x display tables (includes 2x tables, 4x chairs and power)	1 x display tables (includes 1x table, 2x chairs and power)	1 x display tables (includes 1x table, 2x chairs and power)
Program			
Opening session Logo on sponsor thank you slide	✓	✓	✓
Verbal recognition	✓	✓	
Closing session Logo on sponsor thank you slide	✓	✓	✓
Verbal recognition	✓	✓	
Program	Opportunity to provide a speaker in the symposium program. (Speaker and topic subject to committee approval)	Opportunity to provide a speaker in the symposium program. (Speaker and topic subject to committee approval)	
Networking Event & Award Presentation Sponsorship	Opportunity to provide pull up banners and have verbal acknowledgment at a medically compliant networking event at the conclusion of sessions. This sponsorship includes participation in the presentation of an award for Best Presentation, alongside Prof. Damien and Prof. Nathan, as part of the official program.		
Print and promotional			
Symposium website	Sponsor's logo hyperlinked to their website until February 2027		
	200 word profile	100 word profile	50 word profile
Email alerts and e-zines	Recognition as a sponsor within your chosen package		
EDM (est. 1,500 recipients)	Opportunity to distribute an EDM to the UroGP database	Opportunity to include a 200 word advertorial and banner for distribution in an EDM	Opportunity to include a banner for distribution in an EDM
Delegate list	Subject to privacy legislation provisions; first name, last name, organisation, email, and state. Electronic copy provided 7 days pre and post the event		
Digital Satchel	Sponsor to supply a brochure of any type for inclusion in the digital satchel	Sponsor to supply a brochure of up to 4 pages for inclusion in the digital satchel	Sponsor to supply a brochure of up to 2 pages for inclusion in the digital satchel

BRANDING OPPORTUNITIES

Item		Price
Barista Coffee Cart	Opportunity to brand the barista coffee cart	\$5,000
Travel Grant Sponsor	Provide financial support for our urology nurses, including assistance with their travel expenses related to the conference. UroGP will administer travel grant program to maintain a compliant mechanism for partner support.	\$5,000

Barista Coffee Cart Mockup



**Sample mockup from UroGP 2025. For illustrative purposes only.*

EXHIBITION OPPORTUNITIES

A limited number of table displays will be set-up in the foyer area. This foyer area will also host all refreshment breaks, providing excellent foot traffic during break periods and offering a prime networking arena for both delegates and companies on display. All prices are in Australian Dollars (AUD) and excludes GST.

Display opportunities	
Table display	\$3,650 per display
Inclusions	
One registration	Access to sessions and display area Arrival and morning tea/coffee and lunch
Equipment	One table One chair Power (one single power point)
Exposure	Link and listing on the website, including logo
Delegate list	Subject to privacy legislation provisions; first name, last name, organisation, email, and state. Electronic copy provided 7 days pre and post the event

Please note: display tables will be allocated based on sponsorship/exhibition level and application date. A floorplan will be provided closer to the symposium date, and will be available on the website www.urogp.com.au.



APPLICATION FORM

CONTACT DETAILS OF APPLICANT

TITLE							
FIRST NAME				LAST NAME			
POSITION				INDUSTRY SECTOR			
ORGANISATION NAME (FOR INVOICING PURPOSES)							
ORGANISATION NAME (FOR MARKETING PURPOSES IF DIFFERENT FROM ABOVE)							
POSTAL ADDRESS							
STATE		CITY		COUNTRY		POSTAL CODE/ZIP	
TELEPHONE			FAX		MOBILE (INC. COUNTRY CODE)		
EMAIL				WEBSITE			

SPONSORSHIP OPPORTUNITIES	BRANDING OPPORTUNITIES	ADVERTISING OPPORTUNITIES	EXHIBITION OPPORTUNITIES
PLATINUM AUD25,000	BARISTA COFFEE CART AUD5,000	FULL EDM AUD2,500	TABLE DISPLAY AUD3,650 (PER TABLE DISPLAY)
GOLD AUD17,500	TRAVEL GRANT SPONSOR AUD4,500	EDM ADVERTORIAL AUD1,500	TABLE POSITION #
SILVER AUD12,500		EDM BANNER AUD1,000	TABLES REQUIRED
		DIGITAL SACHEL INSERT AUD1,000	

PAYMENT METHOD

A tax invoice will be issued, as per agreed payment terms, which is payable within 14 days. All prices quoted are in Australian dollars and excludes GST.

Payments made via electronic funds transfer (EFT) must cover the sponsorship payment and any fees charged by your bank.

Credit card payments will attract a processing fee.

ELECTRONIC FUNDS TRANSFER (EFT)

(DETAILS OF PAYMENT WILL BE PROVIDED ON INVOICE)

CREDIT CARD

(A SECURE ONLINE LINK WILL BE SENT TO ENABLE PAYMENT)

CONFIRMATION

My signature below denotes that I accept the points listed in the declaration, agree to be invoiced for the total amount payable, and am authorised to make the commitment on behalf of my organisation.

I understand and accept the inclusions of the package I am purchasing, and agree to abide by the terms and conditions of participating in this event.

I understand that my organisation must hold public liability insurance for a minimum of AUD10,000,000 (which must cover your organisation for the duration of the event), and will provide a copy of the certificate of currency).

If you are unable to organise the required insurance cover, please contact the congress managers to discuss options.

TOTAL SPONSORSHIP AMOUNT (AUD EXC GST)

NAME (PLEASE PRINT CLEARLY)

SIGNATURE

DATE

TERMS AND CONDITIONS

The following terms and conditions apply to your application to partner and/or exhibit at UroGP 2026.

Things you need to know

- You (Sponsoring /Exhibiting organisation) by returning the sponsorship booking form or the exhibition booking form accept these Terms and Conditions.
- We/Us (MCI ABN 76 108 781 988) representing the Organising Committee and the Host Body do not accept responsibility for any errors, omissions or changes.
- Details may change without notice. Please refer to the website (urogp.com.au) for the latest information on the event.
- It is the responsibility of all sponsors, exhibitors and display table holders to follow the Medicines Australia Code and the Medical Technology Association Code of Practice. MCI Australia holds no responsibility for breaches to these codes.

Financial facts

- Phone or unpaid bookings will not be accepted.
- We will issue a tax invoice which is payable within 14 days. If you miss the payment date, any time dependent discounts will be forfeited— i.e. you will be billed at the next highest level (early rate to standard, etc.).
- You will not receive any sponsorship or exhibition entitlements, including allocation of booth location (allocated in order of sponsorship/exhibition level) until all monies have been paid.
- All sponsorship and exhibition prices are in AUD and exclude GST.
- If you pay by electronic funds transfer or an international cheque you agree to pay any bank charges and much include these in the amount you transfer. If you pay via credit card, a merchant fee may be charged if detailed on the application form. Debits to your credit card, except for accommodation, will appear as MCI Australia on your statement.
- You must notify us in writing if you need to cancel.
- Cancellations made before 30 June 2026 will be refunded less 50% cancellation fee.
- Cancellations made after 30 June 2026 will not be refunded.
- Your non-payment does not cancel your contractual obligations to us.

In the unlikely case that the event cancels

- The extent of refunds will be a matter for the Host Organisation (the underwriter) to decide. We have no responsibility for making refunds and attempts to cancel cheques or credit card payments will be rejected by our bank.

You and your staff—onsite

- Your application to sponsor and/or exhibit does not constitute an attendee registration. You will need to do that separately online.
- All display table staff must be registered using the

relevant category i.e. complimentary display table registration, or by purchasing additional display table staff registrations.

Print entitlements

- Logos and/or company names will be reproduced in the symposium colour/s, full colour or mono at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for web format)
- No print of website recognition will be given unless payment terms have been met.

Exhibitor and Display Table notes

- You may not assign, share, sub-let, or grant licences for the whole or part of the booth without our prior approval.
- We reserve the right to ask you to remove any display items we deem as unacceptable.
- You must conduct business only from within the confines of your booth. You may not tout, or place any material, outside your booth/space causing obstruction of the aisles.
- You will be responsible for any reasonable costs of repairing the booth or premises should you paint, mark or damage any fixtures or fabric.
- Food, beverage or prohibited items are not permitted at the event unless prior arrangements are made with the congress managers.
- Any supplier you use onsite must conform to the venue's OH&S, insurance and other regulations.
- You are solely responsible for any physical loss or damage to your own property.
- You must hold a current public liability insurance policy for a minimum of USD10,000,000. Please forward the name of your insurer, your policy number, the insured amount and its renewal date to us at least four weeks prior to the event. Entry to the venue will be denied if you have not provided this information. If you are unable to organise insurance cover as required, please contact the congress managers to discuss options.

Privacy statement

- Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us.
- In addition, your name, organisation, country/ state of origin may be published on the list which is provided to delegates, exhibitors and sponsors at the event. If you do not wish your details to be included in this list, please contact us.

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